

# Webinar, collaborating with Finnish Peppol Authority, on 18<sup>th</sup> October 2023

Digital Agency Japan, collaborating with Finnish State Treasury (Finnish Peppol Authority), had a webinar for Japanese businesses.

With response to interests of Japanese businesses, Finnish PA shared “Finnish e-invoice history”. Especially, the story of Finnish B2C e-invoice was so stimulating that all the participants learned a lot from that.

In addition, the message from Finnish PA, “Do it as simple as possible and as efficiently as possible” was very impressive for all the participants and they also recognized the importance to provide a “simple” Peppol e-invoice service for their customers.

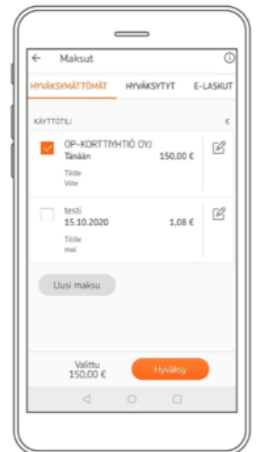


**Mrs. Pirjo Ilola**  
**Senior Finance Administration Specialist**  
**Finnish State Treasury**



## Finnish e-invoice history B2C

- B2C
  - Banks' internet banking services have a key role for B2C e-invoicing
  - If needed, consumers can change due date and amount when e-invoice is in their web bank application
  - Banks also offer add-on services (automated payment, SMS or email alerts)
  - Consumers want to get more and more invoices electronically
  - Consumers pay e-invoices early; 5 days before due date on average



**Ms. Noora Salonen**  
**Digital Finance Specialist**  
**Finnish State Treasury**



**Mr. Hiroyuki Kato**  
**Director,**  
**Digital Agency**