

Japan's Digital Policy

Minister of Digital

MAKISHIMA Karen

May 2022

Digital Agency

Dr. MAKISHIMA Karen



Minister for Digital

Minister in charge of Administrative Reform

Minister of State for Regulatory Reform

**Minister of State in charge of affairs concerning
the Cybersecurity Strategic Headquarters**

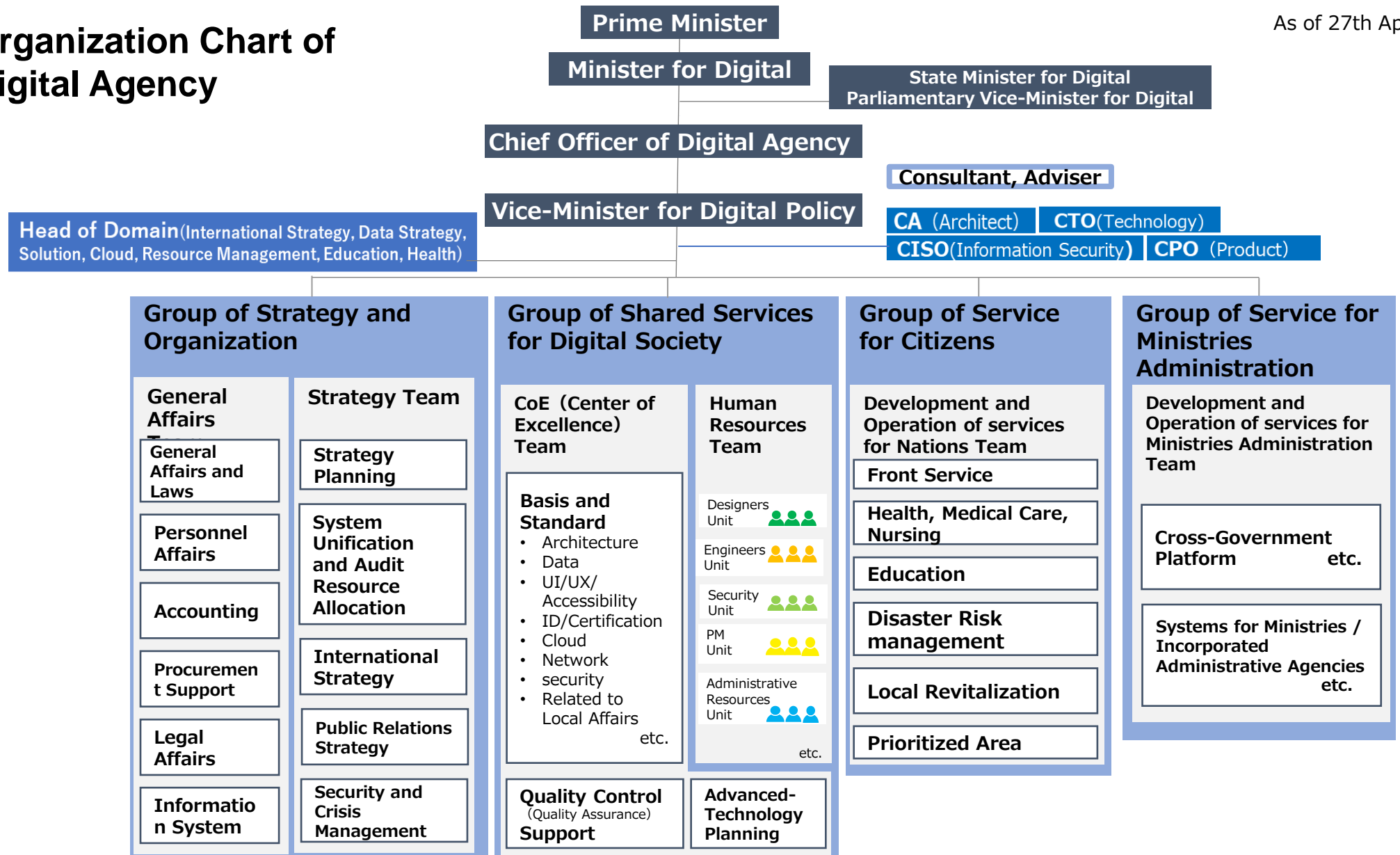
Member, House of Representatives (2012~) Kanagawa
17th District

(Odawara-city, Hadano-city, Minamiashigara-city,
Nakai-machi, Ooimachi, Matsuda-machi, Yamakita-
machi, Kaisei-machi, Hakonemachi, Manazuru-
machi, Yugawara-machi)

Party Affiliation: Liberal Democratic Party (LDP)

Organization Chart of Digital Agency

As of 27th Apr. 2022



Content

Why the Digital Agency?

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In the global context

デジタル庁
Digital Agency

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Why the Digital Agency ?

GREEN
YELLOW
ORANGE
RED



GREEN
BLUE
NAVY
PURPLE



COVID-19 Pandemic:

A wake-up call for Japan's digital transformation

- Management of the health crises hampered by outdated and cumbersome administrative system
- In the past, each ministry, agency, and local government has been promoting digitalization separately.
- Resulted **in 1,700 local governments with 1,700 systems:** procured and managed separately with dispersed responsibility
- The COVID-19 pandemic highlighted such practice as **ineffective**

Digital Agency newly launched

- Last year, then Prime Minister SUGA Yoshihide made the **digitalization of Japan one of his top priorities.**
- Accordingly, the Digital Agency was established at an incredible speed and **launched in September 2021**
- The Digital Agency has **strong powers of comprehensive coordination**, such as the power to make recommendations to other ministries and agencies.

— **What do we aim for?**



Our Mission

Human-friendly digitalization : No one left behind

We strive to create a future for Japan that we all can take pride in and to envision a digital society where diverse forms of happiness are realized.

Our Vision

Government as a Service

We offer services that maximize the value of user experience through organic collaboration with national and local governments, the private sector, and all other stakeholders.

Government as a Startup

We lead the digital transformation across society in a bold and speedy way, with mutual trust and learning from a multitude of challenges by aspirational talent from the public and private sectors.

Our Values

- For each and every individual in this country
- Always with a sense of purpose
- Across all positions
- Continue to challenge ourselves for impact

What do we do?



Policy priorities: “total design”

- Improvement of **user-friendliness** of online public services
- Development of **common functions** such as IDs, certifications and infrastructure such as cloud services and networks
- Comprehensive **data strategy**
- Building digital capabilities through **training and education**
- **Regulatory reform** to allow use of new technologies
- Securing **accessibility**
- Ensuring **safety and security**
- Promoting **R&D** and demonstration
- **Examine and Evaluate** the program

Serve for the benefit of people

The Vaccination Record System (VRS)

- While administration related to inoculation is conducted at local governments, VRS allowed the central government to grasp realtime data and effectively reflect the data in policy decision-making.
- Individuals who move across municipalities benefit from the interconnectivity of records.
- VRS allows flexible improvements– it connected with online vaccine certificate apps.

In the global context



Highlight



Nov 24th, 2021
Signing Ceremony for the MoC with H.E. Mr. Kofod, Minister for Foreign Affairs of the Kingdom of Denmark



Jan 11th, 2022
Courtesy call by H.E. Mr. Reinart, Ambassador of the Republic of Estonia



Mar 30th, 2022
Courtesy call by H.E. Mr. Emanuel, Ambassador of the U.S.



GOVINSIDER

Jan 19th, 2022
Selected for "Women In Govtech 2021"
Interview Article Published



Feb 18th, 2022
Online Meeting with H.E. Mr. Sutt, Minister of Entrepreneurship and Information Technology of the Republic of Estonia



others

- 2021
 - Nov 29 : Courtesy call by H.E. Mr. von Goetze, Ambassador of the Federal Republic of Germany
 - Dec 1 : Luncheon hosted by H.E. Ms. Longbottom, Ambassador of the UK
 - Dec 3 : Minister Makishima made a presentation at the reception with female Ambassadors in Japan
- 2022
 - Feb 15 : Online Meeting with Mr. Andrižanič, Minister without portfolio responsible for digital transformation of the Republic of Slovenia
 - Apr 19 : Courtesy call by H.E. Mr. Cassis, President and Head of the Federal Department of Foreign Affairs of the Swiss Confederation
 - Apr 22 : Courtesy call by H.E. Mr. Tan, Ambassador of the Republic of Singapore

Data Free Flow with Trust



*“ We must, on one hand, be able to put our personal data and data embodying intellectual property, national security intelligence, and so on, under careful protection, while on the other hand, **we must enable the free flow of medical, industrial, traffic and other most useful, non-personal, anonymous data to see no borders, repeat, no borders.***

*The regime **we must build is one for D.F.F.T., Data Free Flow with Trust--non-personal data, needless to say.***

January 23, 2019

World Economic Forum Annual Meeting

Appendix



[Digital Agency](#)



[Priority Policy Program for
Realizing Digital Society](#)



[National center of Incident
readiness and Strategy for
Cybersecurity](#)



[A New Form of Capitalism](#)



[Vision for a Digital Garden City Nation](#)



Thank you.

Please feel free to ask any questions.